

FOR IMMEDIATE RELEASE

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For More Information, contact:

Shane Kovac, Media Relations Manager, (816) 404-3786

Truman Medical Centers Names Niki Lee Donawa Chief Community Relations Officer

Kansas City, MO – [Truman Medical Centers](#) (TMC) has named Niki Lee Donawa as Chief Community Relations Officer. This new role will include leading TMC’s community outreach efforts, the Health Harvest Produce Market, the Healthy Harvest Mobile Market, all retail endeavors (gift shops) as well as the community relations events TMC is engaged in throughout Kansas City.

“Niki is a dynamic leader that has helped to create a more focused approach within TMC’s retail and volunteer areas,” said TMC President/CEO John W. Bluford. “I have the utmost confidence that she will bring that same drive for excellence to this new position and continue to expand TMC’s role in the community we serve.”

Donawa has served as TMC Corporate Director of Volunteer and Retail Services since joining the organization in November 2010. Prior to coming to TMC, she served as the Community/Physician Relations Manager for the University of Kansas Hospital’s Department of Pediatrics, providing management for external community relations, and physician referral/recruitment.

Donawa has more than two decades of sales and retail experience and has worked in both creative and corporate environments. She has extensive experience in training, marketing, and sales. She has participated on numerous organizational design teams and facilitated countless sales training sessions during her nearly 13-year tenure at Hallmark Cards. Niki earned her MBA at Baker University and her undergraduate degree in Business and Fashion from the University of Central Missouri.

She has led and participated in board development training for Pathway to Hope and EL Centro Inc., the Hispanic Chamber of Commerce of Greater Kansas City, and the Hispanic Collaborative of Greater Kansas City. She serves as co-chair Emeritus of the Heartland Women's Leadership Council and on the board of Kansas City Friends of Alvin Ailey and Arts KC. She also serves as a member of the Friends of the Urban League, Leadership Intern on the Central Exchange, The Association for Healthcare Volunteer Resource Professionals, the Colorado Technical University Advisory Board, the KC Hispanic Chamber of Commerce, the Mid-America Gay and Lesbian Chamber of Commerce, Panelist Judge for the KC Arts Council, The National Black MBA Association, Non-Profit Connect and various other non-profit committees.

About TMC

Truman Medical Centers is a not-for-profit, two acute-care hospital health system in Kansas City. The TMC Health System includes TMC Hospital Hill, TMC Lakewood, TMC Behavioral Health, the Jackson County Health Department and a number of primary care practices throughout Eastern Jackson County. TMC is the primary teaching hospital for the University of Missouri-Kansas City Schools of Medicine, Nursing, Dentistry and Pharmacy and specializes in Chronic Disease Management, high risk pregnancies, orthopaedics, trauma services, and women's health. For more information, please call (816) 404-3785 or visit at www.trumed.org or on [Facebook](#).

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